



Group Benefits: Marketing kit

In this kit, you'll find marketing tools and resources to help guide your sales conversations with your clients – and provide members with information on their plans.

Care that goes above and beyond for your business and your team



Modern, flexible plans for businesses big and small. Humana plans increase the value of your employee benefits with plans that extend care beyond traditional medical benefits to protect your employees' financial and overall well-being.

- DENTAL:** Plans built for savings, flexibility and overall health
 - Flexible plans with options for all business sizes and benefits budgets
 - Designed to address overall well-being with enhanced preventive care offerings
 - One of the largest PPO networks with over 120,000 unique dentists helps members find a dentist near home, work or school
- VISION:** Plans focused on wellness and savings
 - Plans built for overall health with additional diabetic eye exams
 - Members save an average of 80% off retail prices with our fixed copays and allowances
 - More than 365,000 access points nationwide, including independent, retail and online options*
- LIFE:** Plans that help ensure loved ones have financial protection
 - Plans provide a safety net to give employees financial confidence so their loved ones are protected
 - Life benefits specialists personally handle every claim, ensuring prompt payments
- DISABILITY:** Plans that protect psychosocial and financial well-being
 - Flexible short- and long-term disability plans protect both employees and employers
 - Trained service specialists are available to guide and support employees on their disability journey

We've been offering group benefits to companies like yours for over 50 years. At Humana, we are committed to the overall health and financial well-being of the 17 million members we serve and look forward to the opportunity to extend the same commitment to your company and your team.

Call me to schedule an appointment

[tag name]
[title]
[phone number]
[email address]

Humana |

All products at a glance – customizable

Provides a high-level view of all Group Benefit's products featuring their primary messaging points. Can be paired with more detailed product information like an all-options summary.

To personalize and save your PDF:

- Click on the link below. Then from your browser, "save as..." the PDF to your computer. This will ensure the fields work properly.
- Enter contact information in fields provided. You can also upload your agency's logo for co-branding.
- Go to the "file" menu and select "print" and choose "Adobe PDF" as the printer
- Press the "print" button to save a PDF to your computer and remove the input fields

> [All products at a glance](#)





PLEASE NOTE: The pre-sale promotional materials in this section can **ONLY** be shared with employers. They are not approved for use with members unless noted otherwise.

Everything you expect and more

At Humana, service is at the heart of everything we do. This includes how we innovate our products, contract with the right providers across the nation, and ensure you have best-in-class service and support.

- Plans built with savings, flexibility and overall health in mind**
We offer a variety of innovative plans for businesses of all sizes and benefits budgets – all built to address whole body health. And your employees will appreciate convenient access to care, including virtual options – and even bringing the dentist right to your workplace!
- Service made simple**
Taking care of you and your employees is what drives us each day. We're always looking for ways to make it easy for you with dedicated support teams for both benefit administrators and members.
- Easy to find a dentist near home, work – or away**
We have one of the largest PPO dental networks with nearly 130,000 unique dentists nationwide. Plus, your employees save on their dental care services with negotiated discounts when they visit an in-network dentist.

More choices than ever for your employees

56% Increase since 2016 to 130,000 unique providers

Humana

Our dedication to service goes above and beyond expectations

We're always looking for ways to make it easy for you with dedicated support teams for both benefit administrators and members.

Key performance indicators:

- 16% Increase in member satisfaction
- 99.5% Customer service score
- 97.7% Net Promoter Score

Humana

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- 97.7% Net Promoter Score

Humana

Dental service:

Get insights on how Humana's service goes above and beyond the industry for our dental plan members:

- > [For large group employers](#)
- > [For small group employers](#)

Humana Dental plans at a glance

Promote the top reasons to buy Humana Dental plans: Our service, nationwide network, and innovative plans. Pair this piece with the dental all-options summary to provide a complete view of the plans.

- > [Humana Dental at a glance](#)

Choice & value matter to your employees

Promote the flexibility to pair our PPO plans with a Prepaid/DHMO dental plan (where available) to provide more value and choice. Plus, see a side-by-side comparison of our plans and a product availability map.

Humana

Dual choice / plan comparison:

Promote the flexibility to pair our PPO plans with a Prepaid/DHMO dental plan (where available) to provide more value and choice. Plus, see a side-by-side comparison of our plans and a product availability map.

- > [Choice and value for employees](#)

Top 3 commonly asked coverage questions

This piece is for brokers and benefit administrators to help guide decision making on our default benefits, but is not plan specific. It is not approved to be shared with members.

Humana

Top three commonly asked dental coverage questions

This piece is for brokers and benefit administrators to help guide decision making on our default benefits, but is not plan specific. **It is not approved to be shared with members.**

- > [Top 3 commonly asked questions](#)

Together, Humana and Jet Dental deliver healthier smiles to your workplace

Flyer to promote Humana teaming up with Jet Dental to bring dental preventive care right to the workplace.

Humana | jetdental

On-site, pop-up dental clinics

Flyer to promote Humana teaming up with Jet Dental to bring dental preventive care right to the workplace.

- > [Jet Dental promotional flyer](#)

Humana Vision rate tables

Summary document links to rate tables for Humana Dental DHMO plans.

Humana

Humana Florida DHMO rate tables:

Summary document links to rate tables for Humana Dental DHMO plans.

- > [Humana Florida DHMO rate tables](#)



DENTAL SELLING RESOURCES

PLEASE NOTE: The pre-sale promotional materials in this section can **ONLY** be shared with employers. They are not approved for use with members unless noted otherwise.



Enhanced preventive benefits

Promote how Humana's dental plans care for overall well-being, including plans with enhanced preventive benefits.

NOTE: This flyer cannot be used in NM until the marketing DOI filing is complete:

- > [Dental plans that care for overall well-being](#)



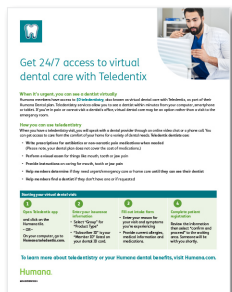
Dental wellness

Talks about the importance of dental health to overall health

- > [Dental wellness flyer](#)

Additional dental wellness education for members can be found on [page 9](#) under "Dental benefits"

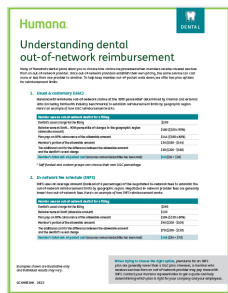
Teledentistry



Teledentistry flyer

This flyer can be shared with both employers and members to explain how teledentistry with Teledentix works along with tips to help members prepare for their virtual dentist visit.

- > Member flyer that you can also share with brokers and employers: [See page 9](#) under "Dental benefits"



Out-of-network reimbursement

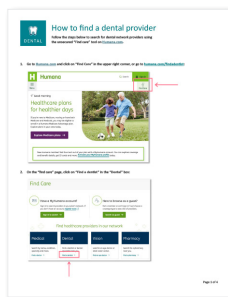
Understand the different between usual & customer (U&C) and in-network fee schedule (INFS) for how Humana reimburses out-of-network claims.

NOTE: This flyer cannot be used in GA, LA and TX for compliance reasons; and NM until the marketing DOI filing is complete:

- > [Understanding dental out-of-network reimbursement](#)

The U&C flyer below can be used in GA, LA and TX and other markets with only U&C:

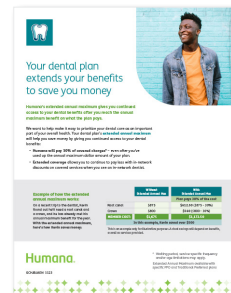
- > [Understanding dental U&C out-of-network reimbursement](#)



How to find a dental provider job aid

For pre-sale network search, this sales tool walks through how to locate in-network dental providers using the insecure search tool on Humana.com.

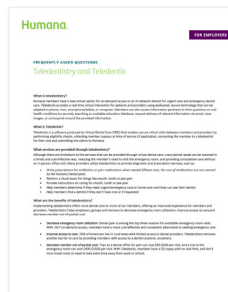
- > [How to find a dental provider](#)



Extended annual max

Learn more about Humana's unique solution for extended coverage beyond the annual maximum

- > Member flyer that you can also share with brokers and employers: [See page 9](#) under "Dental benefits"



Teledentistry FAQ for employers

Answers to commonly asked questions about the Teledentix services included with the Dental PPO and Traditional Preferred plans.

- > [Teledentistry employer FAQ](#)



PLEASE NOTE: The pre-sale promotional materials in this section can ONLY be shared with employers. They are not approved for use with members unless noted otherwise.

Wellness & savings are in sight

Our Humana Vision Flex Focus are providing the best vision care for your employees and their families while giving great health savings with built-in savings.

- Choice of providers, close to home:** Members will find plenty of locations nearby with a choice of more than 115,000 across partner networks, including independent, retail and online options.
- Convenient online shopping:** Members can choose from hundreds of brands across brands and contacts from participating online providers. No waitlines, no long drives, no contact lenses. In-person benefits are instantly topped or changed.
- Save on eye care:** Our plans encourage preventive healthcare with eye exams that cost only \$10, with vision correction, but can contribute for the first to detect signs of serious health conditions.
- Quality savings:** Humana Vision plan members save an average of 8.0% off retail prices with our fast copy and allowances.

Humana Vision plan	Member	Spouse/Partner	Child/Parent	Child/Parent
Options	\$113	\$10	\$10	\$0
Annual	\$102	\$10	\$10	\$0
Average member cost	\$108	\$108	\$108	\$108
Average member savings	None	-\$10	-\$10	-\$10
Additional Flex Focus member savings	None	0%	0%	0%
Discounted member savings	None	-2.0%	-2.0%	-2.0%
Member total	\$113	\$107	\$107	\$107

Humana

Humana Vision plans at a glance

Promote Humana Vision savings and benefits – along with our newest PLUS plans that provide enhanced member benefits. Pair this piece with the vision all-options summary to provide a complete view of the plans.

> [Humana Vision at a glance](#)

Humana Vision PLUS

NOT available in: NC, RI, TX and WA.

> [Humana Vision at a glance with PLUS plans](#)

Humana Vision rate tables

Please see the table below for an overview of rates for Humana Vision and Vision Plus plans. Download the full rate tables.

- Alabama
- Arizona
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- Georgia
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Rhode Island
- Tennessee
- Texas
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Humana Dental DHMO rate tables

Please see the table below for an overview of rates for Humana Dental DHMO plans. Download the full rate tables.

- Alabama
- Arizona
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- Georgia
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Rhode Island
- Tennessee
- Texas
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Humana

Humana Vision rate tables:

Summary document where you can click a state to get a Humana Vision rate table for that state. Includes new copy plan options.

> [Humana Vision rate tables by state](#)

Humana's vision plans help employees see healthier futures

Humana's vision plans help employees see healthier futures. Our vision plans provide comprehensive eye care, including eye exams, contact lenses, and eyeglasses. Humana's vision plans also offer savings on eye care services, including eye exams, contact lenses, and eyeglasses. Humana's vision plans also offer savings on eye care services, including eye exams, contact lenses, and eyeglasses.

Why choose a Humana vision plan for your employees?

- Get more for the same price: Humana's vision plans offer more value than other vision plans. Humana's vision plans offer more value than other vision plans.
- Save on eye care: Humana's vision plans offer savings on eye care services, including eye exams, contact lenses, and eyeglasses. Humana's vision plans offer savings on eye care services, including eye exams, contact lenses, and eyeglasses.
- Choose from a wide range of options: Humana's vision plans offer a wide range of options, including different levels of coverage and different types of vision plans. Humana's vision plans offer a wide range of options, including different levels of coverage and different types of vision plans.

Humana

Vision wellness

Talks about the importance of vision health to overall health

> [Vision wellness flyer](#)

Help prevent eye injuries with Industrial Eyes

Humana understands that good vision is essential to your safety and health. Our Industrial Eyes program provides comprehensive eye care, including eye exams, contact lenses, and eyeglasses. Humana's Industrial Eyes program also offers savings on eye care services, including eye exams, contact lenses, and eyeglasses. Humana's Industrial Eyes program also offers savings on eye care services, including eye exams, contact lenses, and eyeglasses.

Humana

Industrial eyes:

The Industrial Eyes Prescription Safety Eyewear Program can help protect employees' visual health by serving as a single source for safety eyewear

> [Industrial Eyes flyer](#)

How to find a dental provider

Humana.com provides a search tool to help you find a dental provider in your area. The search tool allows you to filter results by location, network, and other criteria. Humana.com provides a search tool to help you find a dental provider in your area. The search tool allows you to filter results by location, network, and other criteria.

Humana

How to find a vision provider job aid

For pre-sale network search, this sales tool walks through how to locate in-network vision providers using the unsecured search tool on Humana.com.

> [How to find a vision provider](#)



Humana

Group Benefits product benefit summaries

Humana.com provides a search tool to help you find a dental provider in your area. The search tool allows you to filter results by location, network, and other criteria. Humana.com provides a search tool to help you find a dental provider in your area. The search tool allows you to filter results by location, network, and other criteria.

Humana

DENTAL | VISION | LIFE | DISABILITY

All-options plan summaries

Get detailed plan benefit information & options by state:

> [All-option plan summaries](#)

Online plan builder:

Build group-specific benefit summaries for dental and vision plans:

> [Humana.com plan builder](#)



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Humana Life plans at a glance

Protect your employees' financial wellbeing

We make it easy to add Humana Life plans to your company's benefits so you can give your employees peace of mind knowing their finances will be well protected. And when they need it most, we provide personal service to make sure loved ones are well taken care of.

Security and peace of mind for employees
At Humana, we care for the whole person - physically and emotionally. With a Humana Life plan, you can help provide your employees a safety net to give them the financial confidence they need to ensure their loved ones are protected.

Modern, flexible plan options for today's businesses
We offer flexible options for businesses of all sizes with coverage amounts that cover today's life expenses so you can build an attractive employee benefits package. Plus, our plans are easy to administer all in one spot with one bill and simple payroll deductions.

Compassionate and specially trained life service specialists
Families speak directly with a life benefits specialist. Our specialists handle every claim personally and provide guidance throughout the entire process. This ensures prompt payments so there's one less thing to worry about.

Life insurance ensures loved ones have financial protection when they need it most:

- Paying medical expenses, estate taxes and funeral bills
- Helping with a mortgage and other basic living costs
- Funding a child's education or paying for daycare expenses
- Supplementing retirement savings

44%
Just 44% of Americans could cover an unplanned \$1,000 expense, such as a car repair or medical bill, by borrowing.*

Humana.
GCHLYPBEH 0523

* Source: "Financial Wellness Is Critical To Your Overall Health - And Financial Literacy Is The Key," Forbes.com, Jan. 19, 2022. Issued by Humana Insurance Company of Humana Insurance Company of Kentucky.

FREQUENTLY ASKED QUESTIONS FOR BROKERS & AGENTS
Humana Life plans 2023 generation

What groups are eligible to purchase the 2023 Humana Life plan?
The 2023 Humana Life plan is available to eligible employees of participating employers. For more information, please contact your Humana Life plan administrator.

WHEN DOES THE 2023 Humana Life plan go into effect?
The 2023 Humana Life plan goes into effect on the first day of the plan year, which is January 1, 2023.

What are the primary advantages of the 2023 Humana Life plan?
The 2023 Humana Life plan offers several advantages, including:

- Flexible plan options
- Payroll deduction
- Simple administration
- Competitive rates

Humana.
0523000001

FAQ for brokers & agents:

This frequently asked questions provides product-related answers to questions related to benefit enhancements and value of the Humana Life plans.

> [Humana Life FAQ](#)

2023 Humana Life plans

BASIC GROUP TERM LIFE

Basic Group Term Life Insurance provides a death benefit to your employees. The death benefit is paid to your designated beneficiary upon the death of your employee.

Age Group	Basic Rate	Voluntary Rate	Accidental Death & Dismemberment (AD&D) Rate	Total Rate
18-24	\$1.00	\$1.00	\$0.50	\$2.50
25-34	\$1.50	\$1.50	\$0.75	\$3.75
35-44	\$2.00	\$2.00	\$1.00	\$5.00
45-54	\$3.00	\$3.00	\$1.50	\$7.50
55-64	\$4.50	\$4.50	\$2.25	\$11.25
65-74	\$7.00	\$7.00	\$3.50	\$17.50
75-84	\$10.00	\$10.00	\$5.00	\$25.00
85-94	\$15.00	\$15.00	\$7.50	\$37.50

Humana.
0523000001

All-options plan summary:

View the Humana Life plan designs and standard options available for 2+ size groups. **Not available in New York.**

> [Humana Life plans](#)

Humana Life plans at a glance

Our modernized life benefits offer: Security and peace of mind, flexible plan options for today's businesses and specially training service specialists. **Not available in New York.**

> [Life plans at a glance](#)

QUICK REFERENCE GUIDE
Accidental Death & Dismemberment (AD&D)

QUICK REFERENCE GUIDE
Voluntary Term Life

QUICK REFERENCE GUIDE
Basic Term Life

These quick reference guides provide an abbreviated view of benefits for Basic & Voluntary Term Life and Accidental Death & Dismemberment (AD&D) as a quick reference leave-behind for employers. **Not available in New York.**

Humana.
0523000001

Quick reference plan guides:

These benefits summaries provide an abbreviated view of benefits for Basic & Voluntary Term Life and Accidental Death & Dismemberment (AD&D) as a quick reference leave-behind for employers. **Not available in New York.**

- > [Basic Term Life](#)
- > [Voluntary Term Life](#)
- > [Accidental Death & Dismemberment \(AD&D\)](#)



DISABILITY SELLING RESOURCES

PLEASE NOTE: The pre-sale promotional materials in this section can **ONLY** be shared with employers. They are not approved for use with members unless noted otherwise.

Humana Disability plans at a glance

Paycheck protection helps life stay on track

Most people can't afford to be without their income if they're unable to work because of sickness, injury or disability. Strengthening your employee benefits with Humana's Short- and Long-term Disability plans will help provide that extra financial protection they need to help pay bills while they're out.

Protecting paychecks and financial wellbeing

At Humana, we care for the whole person - physically and emotionally. We can help you protect your employees' paychecks and financial wellbeing so that they're less stressed and more focused on their job.

Easy administration

We offer benefit solutions that seamlessly work together making it easy to administer your employee benefits with service specialists available to guide and support you and your employees.

Modern, flexible plans for businesses big and small

We'll work with you to build plans to cover the short- and long-term disability needs of your employees. Our flexible designs help you offer an attractive employee benefits package with both employee- and employer-paid options.

Have the bulk of business income lost due to an emergency event?

- 25% into an emergency savings
- 26% into a short-term disability plan

Humana

SHOULDER DELTA BENEFIT VISION LIFE DISABILITY

Humana Disability plans at a glance

Our disability benefits offer paycheck protection, easy administration and modern, flexible plans for businesses big and small.

> [Disability plans at a glance](#)

Our attention to claims protects you and your employees

Access to disability claim operations

Humana's claims operations are designed to be efficient and effective. We have a dedicated team of claims specialists who are available to help you and your employees with any questions or concerns.

Easy and simple to claim process

Humana's claims process is designed to be simple and straightforward. We have a dedicated team of claims specialists who are available to help you and your employees with any questions or concerns.

Resources to help address benefit solutions

Humana's claims operations are designed to be efficient and effective. We have a dedicated team of claims specialists who are available to help you and your employees with any questions or concerns.

Humana

Disability claims service:

Insight into the claims service features and benefits that add additional value for employers and members:

> [Disability claims service flyer](#)

Humana Disability plans

LONG-TERM DISABILITY	Short-term	Long-term
<ul style="list-style-type: none"> Benefit period: 12 months Benefit amount: 60% of pre-disability income Waiting period: 90 days Elimination period: 90 days 	<ul style="list-style-type: none"> Benefit period: 90 days Benefit amount: 60% of pre-disability income Waiting period: 7 days Elimination period: 7 days 	<ul style="list-style-type: none"> Benefit period: 12 months Benefit amount: 60% of pre-disability income Waiting period: 90 days Elimination period: 90 days

Humana

All-options plan summary:

View the Humana Disability plan designs and standard options available for 2+ size groups. Additional benefit options may be available with underwriting approval.

> [Humana Disability plans](#)

Humana Long-term Disability

Benefit period	Benefit amount	Waiting period	Elimination period
12 months	60% of pre-disability income	90 days	90 days

Humana

Humana Short-term Disability

Benefit period	Benefit amount	Waiting period	Elimination period
90 days	60% of pre-disability income	7 days	7 days

Humana

Quick reference plan guides:

These benefits summaries provide an abbreviated view of benefits for Long- and Short-term Disability as a quick reference leave-behind for employers.

> [Long-term Disability](#)

> [Short-term Disability](#)

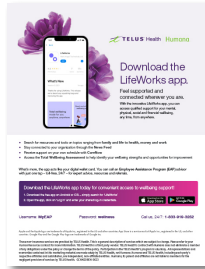
Employee Assistance Program (EAP)

When bundled with Disability, EAP resources for **members** you can also use pre-sale to share program information with employers: **Note: EAP not available for members with policies issued in Washington.**



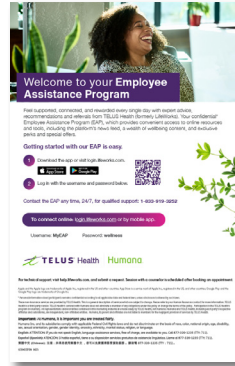
This flyer helps members understand their EAP program benefits along with how to access and login information:

> EAP flyer: [English](#) | [Spanish](#)



LifeWorks app flyer lets members know how to download, login and use the LifeWorks app for EAP services:

> [EAP LifeWorks app flyer](#)



This **poster** can be displayed in employee break rooms for quick program reference, login information and QR code to download the app:

> Breakroom poster: [English](#) | [Spanish](#)

PLAN SAVINGS



Multi-line packaging discount

Get a discount when you package dental, vision, life and disability product lines.

> [Multi-line packaging discount](#)

EASY ADMINISTRATION

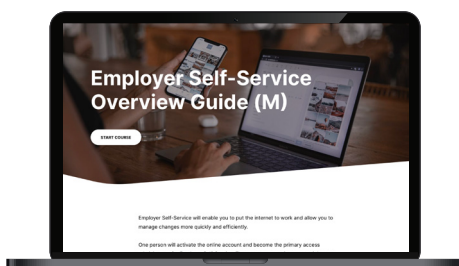
Promote how we're here to help employers manage their Humana plans include the service models available to our small and larger group customers.



> [\[Small group\] Manage your plan](#)



> [\[Large group\] Manage your plan](#)



Online Employer Self-Service guide

Employers can keep a link to this online reference guide for instant reference for how to manage their Humana plans with Employer Self-Service on Humana.com.

> Share the link: [Employer Self-Service Guide](#)

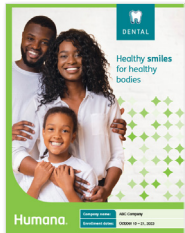
MEMBER EDUCATION

Here are the top requested resources you can share with employers and members to help educate members on their plan benefits and the additional value-add programs.

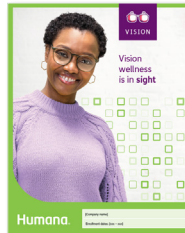


Enrollment resources

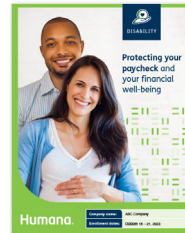
Build-your-own enrollment guides: Use these guides to create group-specific member enrollment guides to provide employees a summary of their benefit options, costs, and encourage them to sign up. Instructions and tips are provided throughout the guides:



> **DENTAL** guide:
[English](#) | [Spanish](#)



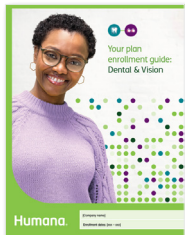
> **VISION** guide:
[English](#) | [Spanish](#)



> **DISABILITY** guide:
[English](#) | [Spanish](#)



> **LIFE** guide:
[English](#) | [Spanish](#)



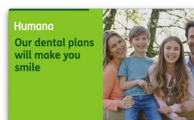
> **DENTAL + VISION:**
[English](#) | [Spanish](#)

NEED AN ENROLLMENT PRESENTATION?

Contact your Humana sales representative if you need an enrollment presentation to use at an enrollment meeting, for example. Our presentation templates include the same information as the guides and can be customized for your clients.

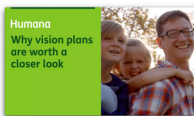
Enrollment videos: You can share these videos with employer customers to use at time of enrollment to encourage members to enroll in a Humana plan. They highlight the importance of each of the plans and are available as web links or downloadable video files that employers can incorporate into their company's intranet or enrollment sites.

Web links: Copy the appropriate web links in the fields below and use them to embed in digital communications or share with employers to use.



Dental video links:

English:
Spanish:



Vision video links:

English:
Spanish:



Disability video links:

English:
Spanish:



Life video links:

English:
Spanish:

MEMBER EDUCATION

Here are the top requested resources you can share with employers and members to help educate members on their plan benefits and the additional value-add programs.

All products

Note: Discounts not available for members with policies issued in NH, NJ, NM, VT and WA

> Exclusive member discounts: [English](#) | [Spanish](#)



Dental benefits

Onboarding:

- > Dental plan welcome guide: [English](#) | [Spanish](#)
- > MyHumana guide for dental: [English](#) | [Spanish](#)
- > VIDEO: [Does good dental hygiene affect more than your teeth?](#)

Plan understanding:

- > PPO: [English](#) | [Spanish](#)
- > PPO2: [English](#) | [Spanish](#)
- > Traditional Preferred: [English](#) | [Spanish](#)
- > Traditional Preferred2: [English](#) | [Spanish](#)
- > Preventive Plus: [English](#) | [Spanish](#)

Plan features:

- > Teledentistry: [English](#) | [Spanish](#)
- > Your dental plan extends your benefits to save you money: [English](#) | [Spanish](#)

Dental wellness:

- > Humana's dental plans may help improve your overall health: [English](#) | [Spanish](#)
- > Healthy eating: [English](#) | [Spanish](#)
- > Diabetes: [English](#) | [Spanish](#)
- > Pregnancy: [English](#) | [Spanish](#)
- > Stroke: [English](#) | [Spanish](#)



Vision benefits

Onboarding:

- > Vision plan welcome guide: [English](#) | [Spanish](#)
- > MyHumana guide for vision: [English](#) | [Spanish](#)
- > VIDEO: [Can regular eye exams really help keep me healthier overall?](#)

Plan understanding:

- > Know before you go: [English](#) | [Spanish](#)
- > Get to know Humana Vision **PLUS** plans: [English](#) | [Spanish](#)
- > Get to know Humana Vision plans: [English](#) | [Spanish](#)

Vision discounts for members:

- > Vision discounts for Humana Vision plan members
For Texas: Discounts are not available to members with policies issued in Texas effective 1/1/24.
[English](#) | [Spanish](#)

Vision wellness:

- > Children's vision: [English](#) | [Spanish](#)
- > Diabetes: [English](#) | [Spanish](#)
- > Glaucoma: [English](#) | [Spanish](#)
- > Vision & aging: [English](#) | [Spanish](#)



Life benefits

- > Voluntary Life portability and conversion options: [English](#) | [Spanish](#)



Disability benefits

Plan understanding:

- > How Humana determines your voluntary disability premium: [English](#) | [Spanish](#)
- > How to apply for disability benefits: [English](#) | [Spanish](#)

Other programs:

Note: EAP not available for members with policies issued in Washington.

- > EAP program flyer: [English](#) | [Spanish](#)
- > EAP LifeWorks app flyer: [English](#)

BROKER ONLY RESOURCES

Quoting:

Group Benefits quoting requirements

Requirement	2-250 eligible lives	500+ eligible lives
DENTAL, VISION & LIFE plans	Required	Required
Agent Information Number (AIN)	Required	Required
Company Information	Required	Required
Company description (type of business, legal address, ZIP, SIC)	Required	Required
Company contact information	Required	Required
Company website (if available)	Required	Required
Proposed effective date	Required	Required
Company size (number of employees, number of full-time employees, number of part-time employees, number of seasonal employees)	Required	Required
Company type (e.g., Non-Profit, For Profit, Government, etc.)	Required	Required
Company industry	Required	Required
Company NAICS code	Required	Required
Company SIC code	Required	Required
Company EIN	Required	Required
Company DUNS number	Required	Required
Company website (if available)	Required	Required
Company website (if available)	Required	Required
Company website (if available)	Required	Required

Installation: Launch My Group

Launch My Group™
Implementation made faster and easier for small groups 1-100

What is Launch My Group (LMG)?

- Humana's free online enrollment tool
- Available to new and existing Humana business, for all tiers of coverage – fully insured, Level Funded Premium, and specialty

Why is Launch My Group the preferred method of enrollment?

- Information provided to create the quote, and any additional information on current group, is pre-populated into LMG – less information to gather and enter
- On-screen guidance streamlines data for missing information
- Multiple enrollment options are available
- Use our pre-populated ten enrollment based on the membership provided for the quote and the specific plans and products the group selects
- Upload your own organizational and benefit covering information from file to file
- Enter only the member information that was not provided within the quote or available for an existing member directly on screen

What else does LMG offer that's not available through traditional enrollment?

- Faster quote turnaround (30 minutes) – Launch My Group submission receives priority processing from add quote to group and member issuance
- Additional post-enrollment resources
- End-to-end visibility of where the group is in the process, from proposal to delivery to member status
- Access to the Welcome Letter and Rate Sheet
- Member number ID cards for medical and dental, along with transparency of all membership



Agent Activation and 2-Factor Authentication

Humana.

Broker portal:

- > [Portal activation guide](#)
- > [Portal guide](#)

- > [Quoting requirements](#)
- > [Humana tech partners](#)

Launch My Group is a free, online tool that makes implementation faster and easier for your smaller 1-100 size groups.

- > [Launch My Group \(LMG\)](#)

Broker bonus & rewards programs:

2024 Group Benefits Bonus

Premier Broker Service program

Dental Bundling Bonus

Disability Plans Bonus

- > [2024 Group Benefits Bonus](#)

- > [Premier Broker Service program](#)

BONUS:
Dental Bundling
April 1, 2024 through January 31, 2025

- > [Dental Bundling Bonus](#)

NEW BONUS:
Disability plans
October 1, 2024 through January 1, 2025

- > [Disability Plans Bonus](#)

