

Download the Go365 for Humana Healthy Horizons app today

The Go365 for Humana Healthy Horizons® app is a great way to earn rewards for keeping up with your personal well-being goals. Available at no cost to you, Go365 for Humana Healthy Horizons grants you rewards for taking healthy actions and lets you redeem them for e-gift cards from brands you know and love.

Get started in 3 steps

1 Download the app from Google Play or the App Store.¹









Use your phone's camera to scan the QR code

Register an account on the app and sign in. If you are registered on MyHumana.com, your password must contain a number. If it does, you can use the same login information on the app. Guardians without a MyHumana account should register by selecting "Register here" from the Go365 app's sign-in screen.² You'll earn \$10 in rewards.³



Select an activity and get started.

- 1 Smartphones can provide easy access to health-related information and enable members to stay connected to their care team and health plan. Humana members who qualify for the Federal Lifeline program are eligible to receive a free smartphone with monthly talk minutes, text and data.
- 2 Guardians (with or without Humana coverage) must register under their name to add their minor(s).
- 3 Adults on the plan earn \$10 in rewards for registering and clicking on the digital onboarding activity. If a parent/guardian adds a minor child to an account, the child receives a \$10 reward for registering and clicking on the digital onboarding activity.

What you can do in the Go365 for Humana Healthy Horizons app



Explore reward earning options.



Redeem rewards.



Get assistance.



Find frequently asked questions.



Sign up for wellness coaching.

Learn more about earning rewards

Members can earn rewards for completing healthy activities such as working with a Wellness Coach, getting preventive screenings, and going to prenatal and postpartum visits. Rewards can be redeemed for e-gift cards through the Go365 Mall in the app.

| Activity | Reward criteria | Reward amount |
|-------------------------------------|--|-------------------------------------|
| Annual Wellness Visit | Complete an Annual Wellness Visit with a primary care physician (PCP). Available to members 3 years and older. | \$15 in rewards per year |
| Breast Cancer Screening | Get a mammogram. Available to female members 40 and older. | \$25 in rewards per year |
| Cervical Cancer Screening | Get a cervical cancer screening, known as a Pap test. Available to members 21 and older with a cervix. | \$15 in rewards per year |
| Chlamydia Screening | Get a chlamydia screening when sexually active or as recommended by your healthcare provider. Available to all female members. | \$15 in rewards per year |
| Colorectal Cancer Screening | Get a colorectal cancer screening as recommended by your PCP. Available to members 45 and older. | \$15 in rewards per year |
| Comprehensive Diabetic Screening | Get an annual HbA1c and blood pressure screening with your PCP. Available to members with a diabetes diagnosis who are 18 and older. | \$25 in rewards per year |
| Diabetic Retinal Eye Exam | Get a retinal eye exam. Available to members with diabetes or diabetes diagnosis members 18 and older. | \$25 in rewards per year |
| Digital Onboarding | Download the Go365 for Humana Healthy Horizons app and complete registration. Available to all Humana Healthy Horizons members. | \$10 in rewards per lifetime |
| Flu Shot | Get the flu vaccine. If given by someone other than a physician or at a pharmacy, upload photo proof for documentation in the Go365 app. Available to all members. | \$20 in rewards per year |

| Activity | Reward criteria | Reward amount |
|---|---|---|
| Haircuts for Kids | Redeem this voucher through the Go365 app between March – April or July – September. Redeem by uploading a photo of your child's school registration form, school ID or class schedule in the Go365 app. Available to members in grades K-12, ages 5-20. | \$20 in rewards per haircut, max \$40 per year |
| Health Risk Assessment – annual members (HRA) | Members can earn \$20 for completing the HRA within the first 30 days. The HRA can be done in one of four ways: 1. Complete through the Go365 for Humana Healthy Horizons app, or 2. Fill out and send back the HRA in the envelope from your welcome kit, or 3. Call 800-444-9137 (TTY: 711), Monday - Friday, 7 a.m 8 p.m., Eastern time, or 4. Create a MyHumana account and complete and submit the HRA online (available via desktop computer only). Available to all members. | \$20 in rewards per year |
| Human Papillomavirus Vaccine (HPV) | Must complete both doses to receive reward. Available to members ages 9-13. | \$80 in rewards per lifetime |
| Level of Care Video | Watch this video in the Go365 app that explains when to access the emergency room. Available to members 19 and older. | \$5 in rewards per year |
| Postpartum Visit | Complete one postpartum visit within seven to 84 days after delivery. Available to all female members. | \$25 in rewards per pregnancy |
| Prenatal Visit | Complete up to 10 prenatal visits. Available to all pregnant female members. | \$5 in rewards per visit, up to 10 visits, max \$50 per pregnancy |
| Tobacco & Vaping Cessation Coaching | Work with a Wellness Coach over the phone to quit smoking or vaping. Members earn: \$25 for completing two calls within 45 days of enrolling in coaching \$25 for completing six more calls (eight total) within 12 months of enrolling in coaching Enroll by calling 877-264-2550 (TTY: 711). When prompted, select option one. Available to members 12 and older. | Up to \$50 in rewards per year |

| Activity | Reward criteria | Reward amount |
|----------------------------------|--|--|
| Weight Management Coaching | Work with a Wellness Coach over the phone to reach or keep a healthy weight. Members earn: \$15 for enrolling and submitting a PCP form for wellbeing checkup \$15 for completing coaching, six calls total, within 12 months of enrolling To enroll, call 877-264-2550 (TTY: 711). When prompted, select option two. Available to members 12 and older. | Up to \$30 in rewards per year |
| Well-Baby Visit | Complete a wellness visit with a pediatrician. Available to members 0-15 months. | \$10 in rewards per visit up to six visits, max \$60 per year |
| Well-Child Visit | Complete a wellness visit with a pediatrician. Available to members 16-30 months. | \$10 in rewards per visit up to two visits, max \$20 per year |

Your rewards will be available in your Go365 account once rewards criteria have been confirmed. You may also view a full list of rewards activities in the app.

How to redeem your rewards

After completing any of the healthy activities listed above:

Download the Go365 app.
 Make sure to choose the one that says Humana Healthy Horizons in the name.







- Add eligible minors to your account.
- Find your available rewards in the Go365 for Humana Healthy Horizons app.
- Access the Go365 Mall in the app.
- Redeem your rewards for e-gift cards.

Go to <u>Humana.com/Medicaid/Kentucky</u> or call **888-225-4669 (TTY: 711)** for more information about Go365 for Humana Healthy Horizons.

Humana Healthy Horizons in Kentucky is a Medicaid product of Humana Medical Plan, Inc.

Go365 for Humana Healthy Horizons is available to all who meet the requirements of the program. Rewards are not used to direct you to select a certain provider.

Rewards have no cash value. The monetary amounts listed above are reward values, not actual dollars. For some rewards, your doctor has to tell us that you completed the healthy activity. Once we get this information from your doctor, you will see in the app the option to redeem the reward. For any reward you qualify to earn during the current plan year, we must get confirmation from your doctor by no later than March 15 of the following plan year.

E-gift cards cannot be used to purchase prescription drugs or medical services that are covered by Medicare, Medicaid, or other federal healthcare programs; gambling, alcohol; tobacco; e-cigarettes; or firearms. E-gift cards must not be converted to cash. Rewards may be limited to once per year, per activity.

Wellness coaches do not offer medical, financial, or other professional advice, and should not be used in place of consulting a licensed professional. You should consult with an applicable licensed professional to determine what is right for you.