

# Go365 for Humana Healthy Horizons

Go365 for Humana Healthy Horizons® is a wellness program that offers members opportunities to earn rewards for taking healthy actions.

Go365 for Humana Healthy Horizons is available to all members who meet the requirements of the program. To participate in this program members must:

- Download the Go365 for Humana Healthy Horizons app from iTunes®/Apple Store® or Google Play® on a mobile device\*

## Visit the App Store



or use the camera on a smartphone to scan the below QR code



## Visit Google Play



or use the camera on a smartphone to scan the below QR code



- Create an account to access and engage in the program
  - Members under the age of 18 must have a parent or guardian register on their behalf to participate and engage with the program. The person completing the registration process on behalf of a minor must have the minor's Medicaid Member ID.
  - Members who are 18 and older can register to create a Go365 account. You must have your Medicaid Member ID.

If you have a **MyHumana** account, you can use the same login information to access Go365 for Humana Healthy Horizons, after you download the app.

For each eligible Go365® activity completed, you can earn rewards and then redeem the rewards for gift cards in the Go365 in-app mall. Rewards earned through Go365 have no cash value and must be earned and redeemed prior to the reward expiration date.

**Humana**  
Healthy Horizons®  
in Kentucky

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## Healthy Activity Reward Chart

Go365 healthy activity	Age	Reward
Health Risk Assessment (HRA)	All	One-time \$20 reward for completing HRA within 30 days of enrollment with Humana Healthy Horizons.  Annual \$20 reward for members who complete the HRA between 1/1 - 3/31 of a plan year.
Breast Cancer Screening	40+	Annual \$25 reward for female members who obtain a mammogram.
Cervical Cancer Screening	21+	Annual \$15 reward for female members who obtain a pap smear.
Colorectal Cancer Screening	45+	Annual \$15 reward for members who obtain a colorectal cancer screening as recommended by their PCP.
Diabetic Retinal Exam	18+	Annual \$25 reward for diabetic members who complete a retinal eye exam.
Diabetic Screening	18+	Annual \$25 reward for diabetic members who obtain a screening with their PCP for HbA1c and blood pressure.
Flu Vaccine	All	Annual \$20 reward for members who receive an annual flu vaccine from their provider, pharmacy or self-reporting if they received a vaccine from another source.
Digital Onboarding	All	One-time \$10 reward for downloading Humana Healthy Horizons mobile Go365 application and completing the registration.
Chlamydia Screening	All	Annual \$15 reward for female members who obtain a chlamydia screening when sexually active and as recommended by their healthcare provider.
Haircuts for Kids	Grades K-12	1 standard haircut for members in grades K-12 valued at \$20 who upload a photo of their school registration form or school ID or class schedule, redemption period <b>March 2025 through April 2025</b> .  1 standard haircut for members in grades K-12 valued at \$20, who upload a photo of their school registration form or school ID or class schedule, redemption period <b>July 2025 through September 2025</b> .  Members may redeem this reward through the Go365 Mobile Wellness application by uploading a photo of their school registration form, school ID, or class schedule.

Go365 healthy activity	Age	Reward
HPV Vaccine	9-13	One-time \$80 reward for members who receive 2 doses of the HPV vaccine between their 9th and 13th birthday.
Level of Care Education	19+	Annual \$5 reward upon watching a short educational video on seeking care in appropriate settings.
Postpartum Visit	All	\$25 reward for all postpartum females who complete 1 postpartum visit within 7 to 84 days after delivery once per pregnancy.
Prenatal Visits	All	Pregnant members can earn \$5 per prenatal visit, up to 10 prenatal visits, for a total of up to \$50 per pregnancy.
Tobacco Cessation Program	12+	Members who enroll in the Tobacco Cessation Program will have two opportunities to earn rewards annually: \$25 reward for completing two calls within 45 days of enrollment in the program \$25 reward for completing the full program
Weight Management Program	12+	Members who enroll in the Weight Management Program will have two opportunities to earn rewards: • \$15 rewards for completing a well-being checkup • \$15 rewards for completing the program
Well-Child Visits	0-15 months	Up to \$60 reward for members who complete routine well-child visits. Members can receive \$10 in reward per visit with a six-visit limit.
Well-Child Visits	16-30 months	\$20 reward for members who complete routine well-child visits. Members can receive \$10 reward per visit with a two-visit limit.
Wellness Visit	3+	Annual \$15 reward for completing an annual wellness visit.

## How to Redeem your Rewards

After completing one or more healthy activities (as listed above):

- Your rewards will accumulate in your Go365 account
- You can access the Go365 in-app mall through the app
- You can redeem your rewards for e-gift cards from popular retailers

**Note:** Rewards have no cash value. The monetary amounts listed above are reward values, not actual dollars. For some rewards, your doctor has to tell us that you completed the healthy activity. Once we get this information from your doctor, you will see in the app the option to redeem the reward. For any reward you qualify to earn during the 2025 plan year, we must get confirmation from your doctor by no later than March 15, 2026.

Humana Healthy Horizons is available to all members who meet the requirements of the program. Rewards are not used to direct the member to select a certain provider. Rewards may take 90 to 180 days or greater to receive. Rewards are non-transferrable to other Managed Care Plans or other programs. Members will lose access to the Go365® app to the earned incentives and rewards if they voluntarily dis-enroll from Humana Healthy Horizons or lose Medicaid eligibility for more than one-hundred eighty (180) days. At the end of plan year (December 31), members with continuous enrollment will have 90 days to redeem their rewards. E-gift cards may not be used for tobacco, alcohol, firearms, lottery tickets, and other items not supporting a healthy lifestyle. Rewards are not used to direct an member to a specific healthcare provider.

Call Go365 at **888-225-4669 (TTY: 711)**, or visit **[Humana.com/KentuckyGo365](https://www.humana.com/KentuckyGo365)**, to learn more about the program.

## **Discrimination is Against the Law**

Humana Healthy Horizons in Kentucky is a Medicaid product of Humana Health Plan Inc.

Humana Health Plan, Inc. complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

**English:** ATTENTION: If you do not speak English, language assistance services, free of charge, are available to you. Call **800-444-9137 (TTY: 711)**.

**Español (Spanish)** ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al **800-444-9137 (TTY: 711)**.

**繁體中文 (Chinese)** 注意：如果您使用繁體中文，您可以免費獲得語言援助服務。請致電 **800-444-9137 (TTY: 711)**。