

You care about every part of your clients' needs. So offer them care that fosters their physical, emotional and social wellness.

When you recommend CenterWell Senior Primary Care™ to a client, you're recommending a holistic approach to wellness, delivered through a unique care model. They'll get more time with their doctor and a customized care plan—all within a supportive community. But we don't just support them, we support you too.

What we offer patients

More time with the doctor

Seniors often have complex or chronic conditions. Not only do we ensure patients have longer appointments (approximately 30–45 minutes on average) to address everything they're managing, we also have shorter wait times and offer same-day and next-day appointments.

Our care team

Our patients receive comprehensive, coordinated and personalized care through our care team—physicians, social workers, behavioral health specialists, care coaches, center administrators and clinical pharmacists—all working seamlessly together.

A more comfortable space

Even our building is designed with seniors in mind: ample parking, wider doors and hallways, even exam chairs that lower and rise for easy access.

A multitude of in-house services

Diagnostics, labs, immunizations and more are all performed on site. You can even get prescriptions filled at our in-house pharmacy.*

What we offer agents

Community engagement

We invite you to use our common areas, activity centers and meeting rooms to conduct educational events and sales seminars with your members and prospects.

We keep track of the agent of record

We assist our patients with navigating their healthcare and take the time to answer benefit or claims questions. However, our Community Engagement Manager holds true to the agent of record so that if a patient has a specific Medicare-related question, we can direct them straight back to you.

Patient satisfaction and retention

Patients who are happy with the quality of their healthcare are less likely to switch physicians year over year—making your job easier.

Improved patient outcomes

We integrate population health analytics, social support services, chronic care management and pharmacy services* into our care model to ultimately improve the health of our patients—your clients.

Local dedicated teams

Our local teams not only serve our patients but also collaborate with you. You have dedicated team members to call about touring our centers, learning about our unique care model, being an "Agent of the day" in our centers, hosting an educational or sales event in our activity room, as well as working a community event together.

* At select locations



Let's work together. For agent resources, including market guides, white papers and more, visit CenterWellforAgents.com.



Our Richmond locations*

Brook Road

8191 Brook Rd.
Richmond, VA 23227
Phone: 804-596-5320

Midlothian

6900 Midlothian Turnpike
Richmond, VA 23225
Phone: 804-635-0590

South Laburnum

4722 S. Laburnum Ave.
Henrico, VA 23231
Phone: 804-604-2430

* Includes locations that are open or opening soon.



Our Tidewater locations*

Chesapeake

1501 Sentinel Dr., Suite 407
Chesapeake, VA 23320

Phone: 757-276-7585

Hampton

1118 W. Mercury Blvd.
Hampton, VA 23666

Phone: 757-276-9526

Tidewater

7525 Tidewater Dr., Suite 19
Norfolk, VA 23505

Phone: 757-330-0150

* Includes locations that are open or opening soon.