



Information about generic Promacta

Effective May 17, 2025, generic Promacta (eltrombopag) is not covered for CarePlus plans. Brand-name Promacta will continue to be covered and can be filled for your patients.

Prescriber FAQ on generic Promacta

1. Q: Is generic Promacta (eltrombopag) being covered at the pharmacy?

A: For CarePlus plans, brand-name Promacta is covered and can be filled for your patients. Generic Promacta (eltrombopag) is not covered.

2. Q: Why isn't eltrombopag covered?

A: CarePlus decided not to cover eltrombopag at this time; brand-name Promacta is on the formulary.

3. Q: Can I request an exception for eltrombopag?

A: Yes, but the cost share for eltrombopag may be the same as or higher than brand-name Promacta.

4. Q: Will eltrombopag be covered in the future?

A: CarePlus may cover generic eltrombopag at some point in the future.

5. Q: Whom do I call if I have additional questions about generic Promacta?

A: Prescribers with questions can call 1-866-315-7587, Monday — Friday, 8 a.m. to 8 p.m., Eastern time.